



KENDALL WYCHE
FOUNDATION
RISING ABOVE DIABETES

FIELD OF DREAMS





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RISING ABOVE DIABETES

FIELD OF DREAMS




ATHLETES UNITE FOR DIABETES

SATURDAY, AUGUST 10TH
11:00AM - 3:00PM

330 PARK AVENUE, BLOOMFIELD, CT



EVENT HIGHLIGHTS

-  Sporting Challenges
-  Educational Workshops
-  Networking Opportunities
-  Resource Fair
-  Giveaways!

**JOIN US FOR A DAY OF EMPOWERMENT
AND INSPIRATION !**

FREE FOOD - FREE DRINK - FREE PARKING
WITH PRE-REGISTRATION AT
WWW.RISINGABOVEDIABETES.ORG

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ABOUT KENDALL WYCHE FOUNDATION



Our mission is to stand as a beacon of hope, offering support, education, and advocacy to transform lives of individuals and families impacted by type 1 diabetes.

Our vision is to combine cultural empathy with community empowerment forging a path towards equitable type 1 diabetes care in underserved communities. Through meticulously designed programs to ensure no one faces the journey alone.

Our core values are centered around the Three E's: Empathize, Empower, Educate.

Empathize: provided services rooted in empathy, embody compassion and a relentless dedication to type 1 diabetes.

Empower: Offer programs to foster community, strengthen resilience and breed understanding.

Educate: Meticulously design programs that are culturally sensitive and linguistically appropriate educational materials in multiple languages spoken in the target community. To transform lives of individuals and their families impacted by type 1 diabetes.



ABOUT FIELD OF DREAMS



A groundbreaking initiative crafted to empower student athletes navigating diabetes. We believe in fostering a nurturing ecosystem that champions every athlete's aspirations, ensuring diabetes doesn't dim their potential in sports or life.

Our ambition is clear and impactful—to cultivate an environment where student athletes feel empowered, supported, and embraced. Together, let's ensure diabetes serves as a catalyst, propelling their passion for sports and fortifying their determination to excel both on and off the field.

Join the Field of Dreams movement today and be part of a nurturing community devoted to empowering student athletes, enabling them to conquer diabetes while chasing their athletic aspirations.

BOARD OF DIRECTORS



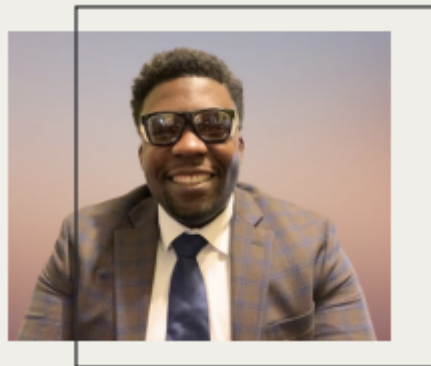
Founder & Chair
Constantine Alleyne



Vice Chair
Gregson Haynes



Treasurer
Catherine Grant-Alston



Spiritual Leader
Cleveland Linder



Secretary
LaQueta Kennedy

Our Why

*Together we are empowering lives, transforming futures,
and igniting hope in the diabetes community.*

From 2013-2017 there were 4,063 diabetes-related deaths before the age of 75 years among Connecticut residents.

Over the past few decades, the incidence of new cases has been rising by approximately 3-5% annually.

T1D stands as one of the leading causes of death in these age groups.

1 in every 400 children and adolescents has type 1 diabetes.

352,000 children and adolescents younger than age 20 years—or 35 per 10,000 US youths—had diagnosed diabetes. This includes 304,000 with type 1 diabetes according to the Center for Disease Control.

Sponsorship Packages

The Resilient MVP \$15,000

- 15 tickets for event entry
- Company name and logo on all printed and promotional materials
- Company Logo and link to company website on event website, all event social media marketing, and event press releases
- Company vendor booth at event
- Full page advertisement in event program
- LIVE interview (social media to advertise business/products/services)
- Full length commercial to promote your brand (business or personal. Up to 2 minutes) - Post Event
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags

Sponsorship Packages

The Athlete Warrior \$10,000

- 10 tickets for event entry
- Company name and logo on all printed and promotional materials
- Company Logo and link to company website on event website, all event social media marketing, and event press releases
- Company vendor booth at event
- Full page advertisement in event program
- LIVE interview (social media to advertise business/products/services)
- Full length commercial to promote your brand (business or personal. Up to 1 minute) - Post Event
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags

Sponsorship Packages

The Courageous Goal-Getter \$5,000

- 5 Tickets for event entry
- Company Logo on event website and program materials
- Company vendor booth at event
- 1/4 page advertisement in event program
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags

The Elite Player \$2,500

- 2 Tickets for event entry
- Company Logo on event website and program materials
- Company vendor booth at event
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags

In-Kind Sponsorship Packages

Logistic Sponsor

****Donation valued up to \$6,100**

- **Items to be donated: Tents, Table/Chairs, Linens, Generator**
- **6 Tickets for event entry**
- **Company Logo on event website and program materials**
- **Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use**
- **Option to put marketing material/product in swag bags**

Promotional Sponsor

****Donation valued up to \$3,500**

- **Items to be donated: Printed Material, Signage, T-shirts, Banners, Name Tags, Tote Bags, Wrist Bands**
- **3 Ticket for event entry**
- **Company Logo on event website and program materials**
- **Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use**
- **Option to put marketing material/product in swag bags**



In-Kind Sponsorship Packages

Hospitality Sponsor

****Donation valued up to \$3,000**

- **Items to be donated: Lunch, Refreshments, Snacks, Utensils, Hydration Stations**
- **3 Tickets for event entry**
- **Company Logo on event website and program materials**
- **Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use**
- **Option to put marketing material/product in swag bags**

Sports Sponsor

****Donation valued up to \$1,500**

- **Items to be donated: Sporting Equipment, Supplies, Public Safety, First Aid Kit**
- **2 Ticket for event entry**
- **Company Logo on event website and program materials**
- **Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use**
- **Option to put marketing material/product in swag bags**



Field of Dreams Sponsorship Form

Name of Sponsor: _____

Sponsorship Contact Name: _____

Email: _____

Address: _____

City: State, Zip: _____

Indicate your level of sponsorship by checking the corresponding box. Please send form to info@risingabovediabetes.org. An invoice will be sent via email with payment instructions.



The Resilient MVP \$15,000

- 15 tickets for event entry
- Company name and logo on all printed and promotional materials
- Company Logo and link to company website on event website, all event social media marketing, and event press releases
- Company vendor booth at event
- Full page advertisement in event program
- LIVE interview (social media to advertise business/products/services)
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- Option to put marketing material/product in swag bags



The Athlete Warrior \$10,000

- 10 tickets for event entry
- Company name and logo on all printed and promotional materials
- Company Logo and link to company website on event website, all event social media marketing, and event press releases
- Company vendor booth at event
- Full page advertisement in event program
- LIVE interview (social media to advertise business/products/services)
- Full length commercial to promote your brand (business or personal. Up to 1 minute) - Post Event
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags



The Courageous Goal-Getter \$5,000

- 5 Tickets for event entry
- Company Logo on event website and program materials
- Company vendor booth at event
- 1/4 page advertisement in event program
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags



The Elite Player \$2,500

- 2 Tickets for event entry
- Company Logo on event website and program materials
- Company vendor booth at event
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags

Field of Dreams In-Kind Sponsor Form

Name of Donor: _____

Donor Contact Name: _____

Email: _____

Address: _____

City: State, Zip: _____

Indicate your In-Kind donation by checking the corresponding box. Please send form to info@risingabovediabetes.org. An itemized invoice will be sent via email indicating the value of your donation.



Logistic Sponsor

**Donation valued up to \$6,100

- Items to be donated: Tents, Table/Chairs, Linens, Generator
- 6 Tickets for event entry
- Company Logo on event website and program materials
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags



Promotional Sponsor

**Donation valued up to \$3,500

- Items to be donated: Printed Material, Signage, T-shirts, Banners, Name Tags, Tote Bags, Wrist Bands
- 3 Ticket for event entry
- Company Logo on event website and program materials
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags



Hospitality Sponsor

**Donation valued up to \$3,000

- Items to be donated: Lunch, Refreshments, Snacks, Utensils, Hydration Stations
- 3 Tickets for event entry
- Company Logo on event website and program materials
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags



Sports Sponsor

**Donation valued up to \$1,500

- Items to be donated: Sporting Equipment, Supplies, Public Safety, First Aid Kit
- 2 Ticket for event entry
- Company Logo on event website and program materials
- Tagged & mentioned in promoted original content for cross advertising, marketing, and social media use
- Option to put marketing material/product in swag bags